

How to ship finished products

TO ENSURE
YOUR
PIECES ARE
PROTECTED



AND YOU
SAVE ON
SHIPPING
COSTS

william wood-write

penblanks.ca

Shipping envelopes

LOW COST

These are made to provide extra padding while your pens are in transit. Wrap your pens before putting them in a bubble envelope or opt for a velvet sleeve or clear plastic tube from Wood-write. Skip on the tape by using the envelopes adhesive flap.

Offer your customers the option to upgrade to a pen box for extra protection and better presentation.



TRY
AMAZON,
ULINE OR
MICHAELS

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Cardboard boxes

HIGH PROTECTION

Standard cardboard shipping boxes will provide the highest protection possible. Fill with packing paper to ensure there's no space for your pen to get tossed around.

Alternatively, try experimenting with cardboard shipping tubes to see how shipping costs may differ depending on your area.



TRY ULINE
OR YOUR
LOCAL
SHIPPING
SUPPLY
STORE

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Custom boxes

HIGH QUALITY

Make a statement with custom made boxes perfectly suited for your small business.

You can even have your logo and business name printed on the exterior to create a lasting impact for your customers.



TRY
'THE
PACKAGING
COMPANY'

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Shipping methods

Regular Parcel: Economical tracking + coverage (4-9 days)

Xpresspost: Sm item tracking + coverage (2 days)

Flat Rate Box: Lrg item tracking + coverage (2-7 days)

Priority: Next day service, tracking + coverage

Lower cost shipping methods exist, however we suggest including tracking. It creates a better business reputation and gives your customers peace of mind.

Remember shipping takes extra time during the holiday season, so account for delays while shopping for kits and shipping your finished products!



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CANADA POST
FOR SPECIAL
PRICING FOR
SMALL
BUSINESSES

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The finishing touches

IT'S WHAT'S INSIDE THAT COUNTS

Finish it off with will coloured tissue papers, a custom logo sticker seal and a couple business cards.

Seal those shipping box corners up tight with tape to make sure everything arrives damage free.



TRY
VISTAPRINT
FOR CUSTOM
MARKETING
MATERIALS

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START THE
SAVINGS
AT
WILLIAM
WOOD-
WRITE



WITH WEEKLY
SPECIALS
NEWLY ADDED
ITEMS AND
QUANTITY
DISCOUNTS

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